

Product Bulletin

Concept[®] 211 TRAFFIC GRAFFIC[®] OVERLAMINATE

Concept[®] 211 is a 6.0 mil clear flexible polished calendared vinyl film with a slight texture designed for use as the protective overlay for Traffic Graff[®] decals. Adhesive 200-4981 is a permanent acrylic pressure sensitive adhesive formulated for exceptional clarity.

Applications	Concept [®] 211 is intended for use as the overlaminating film to produce Traffic Graff [®] floor decals. The adhesive is formulated to adhere to most common printing inks. However, specific formulations must be tested before use. Some ink may contain excessive flow additives that could reduce adhesion of this product. Test before production.	
Slip Resistance	Concept [®] 211 is classified under UL 410 for floor graphics overlay applications	
Thickness	Film	6 mils.
	Adhesive	.8 to 1.1 mils.
	Liner	4 mils.
	(Thickness variation +/- 10%)	
Temperature Ranges	Minimum application temperature	+40°F.
	Service temperature	-40°F to +200°F.
Expected Exterior Exposure	This product is designed for interior applications. Exterior resistance has not been determined.	
Adhesion	To stainless steel	40 oz/in.
	Tested according to PSTC-101 Method A with 24-hour dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.	
Water Resistance	Excellent	
Humidity Resistance	Excellent	
Storage Stability	12-months shelf life when stored at 70°F and 50% relative humidity.	
Product Code	211-54 (54" X 150' roll)	
Recommendations	Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.	



**Manufacturer of Pressure Sensitive Films,
Traffic Graff[®] Floor Advertising Films,
Custom Coatings and Printing Inks.**

309 S. Union • P.O. Box 158 • Sparta, Michigan 49345 • (616) 887-7387 • (800)253-3664 • FAX (616)887-0537
Web Site: www.generalformulations.com • e-mail: gfiinfo@generalformulations.com

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