

# DigiMaxx®

**Super-wide Magnetic Material**



## APPLICATIONS:

**Retail Signage, POP/In-Store  
Signs, Menu Boards, High-Yield  
Cut Pieces, Visual Merchandising  
...and more!**



800.253.1569 | [wensco.com](http://wensco.com)

# DigiMaxx. expand your printing capabilities to the Maxx.

Magnum Magnetics® is proud to offer super-wide format printable magnetic technology that is made in America. We have 40" and 48" wide rolls in stock, and can produce custom rolls upon request. DigiMaxx® super-wide inkjet printable magnetic media is an easy solution ideally suited for a variety of wideformat printers and applications.







## DigiMaxx® Features

- Designed for super-wide applications
- Runs smoothly on UV flatbed and other wide format printers
- Superb ink adhesion and image quality
- Can be cut, perforated or die-cut
- Suitable for both indoor and outdoor use
- Works with Solvent, Eco-solvent, UV and Latex inks



### PRODUCT SPECIFICATIONS

## DigiMaxx.

Magnet	Vinyl Finish	Minimum Total Thickness*	Minimum Magnetic Pull lbs/ft <sup>2</sup> (kg/m <sup>2</sup> )**	Shipping Weight lbs/ft <sup>2</sup> ***
 40" (1016 mm) wide 15 mil (.38 mm)	Matte or Gloss	17 mil (.43 mm)	40 (195)	.35
 48" (1219 mm) wide 15 mil (.38 mm)	Matte or Gloss	17 mil (.43 mm)	40 (195)	.35
 40" (1016 mm) wide 20 mil (.50 mm)	Matte or Gloss	22 mil (.56 mm)	60 (293)	.45
 48" (1219 mm) wide 20 mil (.50 mm)	Matte or Gloss	22 mil (.56 mm)	60 (293)	.45
 40" (1016 mm) wide 30 mil (.76 mm)	Matte or Gloss	32 mil (.81 mm)	90 (439)	.65
 48" (1219 mm) wide 30 mil (.76 mm)	Matte or Gloss	32 mil (.81 mm)	90 (439)	.65

We have **40"** and **48"** wide rolls **IN STOCK**, and can produce custom rolls & finishes upon request.

**CONTACT YOUR MAGNUM SALES REPRESENTATIVE FOR EASY CUSTOM ORDERING.**

**Notes:** Available in standard rolls of 25' (7.62 m) and 50' (15.24 m) in widths of 40" (1016 mm) and 48" (1219 mm). Heavy-wall 6-inch (152.4 mm) core with 15 and 20 mil magnet. Heavy-wall 3-inch (76.2 mm) core with 30 mil magnet.

**General Notes:** Tolerances: Widths: +/- .03" (.76 mm); Lengths: +/- .06" (1.52 mm) or +/- 1% whichever is greater.

\*Minimum thickness includes paper.

\*\*Minimum pounds pull at zero air gap based upon standard poles per inch.

\*\*\*Weight is calculated based on the product in a carton for shipment. The shipping skid is NOT counted in weight for this sheet.

**PRINTER PROFILES:** [www.magnummagnetics.com/printer-profiles/default.aspx](http://www.magnummagnetics.com/printer-profiles/default.aspx)

### STORAGE

Store in a clean, dry place away from exterior doors or areas exposed to moisture. We recommend storing at 72° F (22° C) at 55% relative humidity. Keep the product in its original packaging until use.

### SHIPPING AND PACKAGING

Magnum Magnetics® can ship your product almost any way you want it—in rolls, bulk on skids, cut blanks in boxes or using personalized packaging for private labeling. Most orders of our stock products can ship within 24 hours.

### OUR PROMISE TO CUSTOMER SERVICE

We pride ourselves on unparalleled customer service—not just lip service. We offer genuine, customer-oriented solutions that beat the competition. Rely on the Magnum® promise: **Quality, Service, Delivery, Value.**

The next time you're in the market for flexible magnetic sheet, strip, custom profiles, or magnet related products, demand the brand that keeps its promise—demand the Magnum® brand.



800.253.1569 | [wensco.com](http://wensco.com)