

# ALPHA

## Digital Media | **ALPHA ATEX Textured Floor & Wall Fabric Film**

**Indoor/Outdoor Short-Term Graphic film!**  
**NO NEED FOR A UL APPROVED ANTI-SLIP LAMINATE!**

### **ATEX TEXTURED FLOOR & WALL FABRIC FILM**

is a printable, fabric-reinforced, non-slip PVC that is easy to apply and remove and leaves little to no adhesive residue. It has a matte finish, sticks to almost any indoor surface and can be cut into any shape.

#### **Top Features:**

- 12 mil white fabric reinforced film
- Durability: Indoor floor: 3 months;  
Indoor wall: 24-36 months;  
Outdoor floor/wall: 3 months on smooth surfaces
- 2 mil removable solvent acrylic clear adhesive
- 5 mil release liner
- No need for a UL approved anti-slip laminate
- Adheres nearly any surface, carpeting, tiles, metal, painted surfaces, wooden and PVC floors and untreated stone.
- Solvent, Eco-solvent, UV, Latex, and Screen inks
- Engineered to meet rigorous safety requirements, this film is ASTM D-2047 certified

**APPLICATIONS:** Designed to be applied as wall or floor graphics, on carpeting, tiles, metal, painted surfaces, wooden and PVC floors and untreated stone. It is ideal for tradeshow and POP graphics and way finding. It is designed for indoor floor and wall use and short-term outdoor use on smooth surfaces.



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“ Display brilliant floor and wall graphics with this one-step solution indoor and short-term outdoor printable fabric film. ”

## ALPHA ATEX Textured Floor & Wall Digital Media

**DESCRIPTION:** A printable, fabric reinforced, non-slip PVC that is easy to apply and remove and leaves little to no adhesive residue. It has a matte finish, sticks to almost any indoor surface and can be cut into any shape.

**APPLICATION:** Designed to be applied as wall or floor graphics, on carpeting, tiles, metal, painted surfaces, wooden and PVC floors and untreated stone. It is ideal for tradeshow and point-of-purchase graphics and way finding. It is designed for indoor floor and wall use and short-term outdoor use on smooth surfaces.

### PROPERTIES

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	PSTC - 133 - Substrate - Pressure Sensitive adhesive - Release Liner	0.012 inch (0.305 mm) 0.002 inch (0.051 mm) 0.005 inch (0.127 mm)
Peel Adhesion to:	PSTC – 101	14 oz/in (15 N/100 mm) 20 oz/in (22 N/100 mm)
- Stainless Steel	15 minute dwell, 24 hour dwell	18 oz/in (20 N/100 mm) 25 oz/in (28 N/100mm)
- Power coated surfaces *	15 minute dwell, 24 hour dwell	
- Polyethylene	15 minute dwell, 24 hour dwell	15 oz/in (17 N/100 mm) 18 oz/in (20 N/100 mm)
Shear Adhesion to:	PSTC – 107	<1 hour
- Stainless Steel	1/2" x 1/2" x 1000g	
Tack	PSTC - 6 Rolling Ball Tack	< 2 inches
Coefficient of Friction (Static)	ASTM D-2047	0.76
Flame Spread and Smoke Developed Index	ASTM E84	Class A Meets IBC/IFC Interior finishes Meets NFPA 101 Interior finishes
Service Temperature	14 days at 150°F	No visible effects, moderate shrinkage & high elasticity
High	14 days at -20°F	No visible effects
Low		
Chemical Properties	REAGENT	RECOMMENDATIONS
Solvent Resistance (Product laminated to stainless steel panel and allowed to condition for 24 hours at room temperature before testing. Sample was covered with reagent to the point that edges of product are also exposed to the reagent. The product is exposed to reagent for one hour at room temperature, then reagent is removed and product is immediately tested for scrape resistances, delaminating, and other visual effects.)	Water 10% Salt Water Bleach Trichloroethylene 25% Sulfuric Acid 1% Sodium Hydroxide Unleaded Gasoline Diesel Fuel Hydraulic Fluid 50% Antifreeze in water MEK Mineral Spirits 99% IPA	Recommended Recommended Recom- mended Not Recommended Recommended Intermittent Contact Only Recommended Recommended Recommended Recommended Not Recommended Not Recommended Intermittent Contact Only

\* Color and lot variances of coated surfaces including paints, powder coatings, lacquers, stains, and other treatments may vary the performance of the tape and should be evaluated for the compatibility of the tape to the specific surface.

Note: While the data contained herein is believed to be reliable averages of the product's properties, the data should not be used for specification purposes. Customers who desire specific performance data should contact their Wensco sales rep for further recommendations.

WARRANTY: The determination of the suitability of this product for any specific use is solely the responsibility of the user. No representations, guarantees or warranties of any kind are made to the accuracy or suitability for specific applications.