ESM-VTV2 ViewThru Vinyl, Permanent / Removable Adhesive, 60/40

Product Overview

Roland ESM-VTV2-50-53/24 is a specially designed pressure-sensitive vinyl that is durable and water-resistant. It is a high-quality calendered vinyl that has been punched with holes; it is also white on the surface with a black backing allowing for viewing from one side. This vinyl has many uses, but particularly for point-of-purchase window signage and vehicle window graphics. Compatible with Roland SOLJET, VersaArt, VersaCAMM and TrueVIS printers.
Without overlaminate, outdoor durability is up to one year. With overlaminate, then it's up to 3 years.

Specifications

Total Caliper:	7 mil
Basis Weight:	N/A
Whiteness:	N/A
Brightness:	N/A
Opacity:	98
Gloss Level:	8@60°
Inkset:	N/A
Adhesive:	Eco solvent (Eco-Sol MAX, Eco-Sol MAX 2, EJ, TrueVIS)
Backing:	Synthetic liner

Applications

- POP Displays
- Tradeshow Graphics
- Window Graphics
- Vehicle Graphics
- Fleet Graphics
- Outdoor Signage

Available Sizes

53"
24"

Storage Conditions

ViewThru Vinyl should be handled with care to prevent surface contamination that may spoil the print. Additionally, the media should be inspected for surface defects or irregularities or any debris and cleaned with a soft, lint free cloth before printing if necessary. This vinyl material should be processed in an environment of 65°-85° F (18°C-30° C) and 30-70% relative humidity (non-condensing) that is clean and relatively dust-free. Also, some media are affixed strongly to the core and care should be taken to avoid machine issues due to the non-release of media at the end of the roll. Store this product in its original packaging in a cool dry area until ready for processing. If storage conditions are outside the recommended operating ranges, allow the banner material to acclimate in the specified range for at least 24-48 hours before use.