

PRODUCT INFORMATION BULLETIN



Series 3310 Overlaminate

Extended Life Overlaminate

Series 3310 is a 1.5-mil (38 micron) polyurethane film with a clear, permanent pressure-sensitive adhesive. Along with protecting and prolonging the life of printed images, Series 3310 is designed as a multi-purpose extended life overlaminate, recommended for fleet and vehicle applications. Used as an overlaminate, the outdoor durability is rated up to 10 years vertical exposure and up to 4 years horizontal exposure. Series 3310 extends the life of the graphics by 3 years*.

APPLICATIONS & FEATURES

- Protective overlaminate for digitally printed PVC media and flexible substrates.
- Protective overlaminate for most DPF and screenprint films.
- Fleet graphics and vehicle applications.
- Better/improved clarity than PVC overlaminates.
- Superior conformability.
- Increased durability & UV protection to extend the life of your graphic.
- Arlon overlaminate film is designed to be laminated cold without any heat.

PERFORMANCE & PHYSICAL DATA

| PROPERTY | TEST METHODS | TYPICAL VALUE | |
|----------------------------------|---|-------------------------------|-------------------|
| SURFACE FINISH | Gloss Meter 60° Reflection | 80 Gloss Units | |
| THICKNESS | Micrometer, Federal Bench Type | 1.5-mil (38 micron) | |
| TENSILE STRENGTH | Tensile Tester 2-in (51 mm) jaw separation; crosshead speed of 12 in/min. (5.1 mm/s), web direction | 19 lb/in | 3.4 kg/cm |
| ELONGATION | Instron Tensile Tester as above | 400% to 450% | |
| SHELF LIFE (IN BOX) | Ideal storage temperature (70°F/21°C) | 2 years from factory shipment | |
| APPLICATION TEMPERATURE RANGE | On clean, dry substrate | 60°F to 90°F | 16°C to 32°C |
| SERVICE TEMPERATURE RANGE | On clean, dry substrate | -40°F to 175°F | -40°C to 79°C |
| DIMENSIONAL STABILITY | 158°F (70°C), 48 hours | 5-mil | 0.12 mm |
| PEEL ADHESION | PSTC-1, 15min 70°F (21°C) | 3.5 - 4.5 lb/in | 0.63 - 0.80 kg/cm |
| LINER RELEASE | TLMI Release at 90°, 300 in/min (760 cm/min) | 37 g/2 in | 7.28 g/cm |

Standard Terms & Conditions Apply

* Actual ink life varies by ink type and by environment.

ISA: 🧧 200 Boysenberry Lane, Placentia, CA 92870, USA

- : a North Sea Building, Gevers Deynootweg 93, 4th Floor, 2586BK Den Haag, The Netherlands
- UK: 🧃 P6 Parklands, Heywood Distribution Park, Heywood, Lancashire OL102TT, UK
- 800 232 7161/+1 714 985 6300 🌓 800 329 2756
- +31 /0 354 4311
- +44 161 884 0592
- f +31 70 355 7721

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OPTIMUM PERFORMANCE

Series 3310 contains enhanced UV inhibitors in the vinyl formulation. Actual weathering durability depends on surface preparation, surface maintenance and exposure conditions. Successful weather resistance is characterized by the retention of legibility.

Series 3310 will resist weathering best when applied to vertical or upper outboard angles. Horizontal angles, such as hood and auto roof surfaces, will deteriorate more quickly than vertical. This is due to increased exposure to sun and moisture, as well as continued high deposition of dirt and atmospheric contaminants,

TERMS & CONDITIONS

The following is made in lieu of all warranties expressed or implied:

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SA: 🧧 200 Boysenberry Lane, Placentia, CA 92870, USA

a North Sea Building, Gevers Deynootweg 93, 4th Floor, 2586BK Den Haag, The Netherlands

JK: 🧕 P6 Parklands, Heywood Distribution Park, Heywood, Lancashire OL102TT, UK

+31 70 354 4311

70 354 4311

800 232 7161/+1 714 985 6300 👔

800 329 2756 +31 70 355 7721 +31 70 355 7721

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