

PRODUCT CODE: MR12393

PRODUCT DESCRIPTION

3.2 mil white vinyl for promotional use and other applications requiring a quality economical vinyl with a clear removable adhesive for short term use

APPLICATIONS

- Point of purchase
- Promotional graphics
- Short term signage
- Backlit
- Flat vehicle signage
- Trade show displays
- Floor graphics

FEATURES AND BENEFITS

- Ideal for promotional short term flat applications.
- 6 month clean removability from most surfaces

TECHNICAL DATA

Face Material	3.2 mil flexible vinyl
Color and Finish	Matte white
Adhesive	50 removable acrylic emulsion
Liner	78# Clay coated Kraft

TYPICAL CHARACTERISTICS

Average Adhesion Values	<u>15 min.</u>	<u>24 hr.</u>
(PSTC-1, 180° peel @ 12"/min., 73°F, Tested on SS)	33 oz.	43 oz.
Minimum Application Temperature	50°F	
Service Temperature Range	-40°F to +180°F	
Shelf Life (@ 73°F, 50% RH)	2 years	
Outdoor Durability	3 years	

CHEMICAL RESISTANCE

Distilled Water (24 hr)	No Effect
Detergent (24 hr)	No Effect
10% HCl (10 min)	No Effect
10% Ammonium Hydroxide (10 min)	No Effect
Anti-Freeze (24 hr)	No Effect
SAE 20 Motor Oil (24 hr)	No Effect
Gasoline (1 hr)	No Effect



800.253.1569 | wensco.com

CALL 1-800-321-8834 for additional product information

IMPORTANT NOTICE: The information given, and the recommendations made herein are based on our research and are believed to be accurate, but no guarantee of their accuracy or completeness is made. In every case, user shall determine before using any product in full scale production, or in any way, whether such product is suitable for user's intended use for their particular purpose under their own operating conditions. User assumes all risk and liability whatsoever in connection with their use of any product. The products discussed herein are sold without any warranty as to merchantability or fitness for a particular purpose, or any other warranty, express or implied. No representative of ours has any authority to waive or change the foregoing provisions, and no statement or recommendation not contained herein shall have any force of effect unless in an agreement signed by the officers of seller and manufacturer. Nothing contained herein shall be construed to imply the nonexistence of any relevant patents or to constitute a permission, inducement, or recommendation to practice any invention covered by any patent without authority from the owner of the patent. The following is made in lieu of all warranties, express or implied: Seller's and manufacturer's only obligation shall be to replace or credit such quantity of the product proved to be defective at its discretion.

TM Trademark of Morgan Adhesives Company.

® Registered Trademark of Morgan Adhesives Company.

