

ULTIMATE MATTE WALL ACTION

PRODUCT CODE: 4-0406



PRODUCT DESCRIPTION

This 5-mil matte white semi-rigid film features a removable solvent adhesive that is designed for applications on smooth painted dry walls. Print-to-edge technology.

APPLICATIONS

- Wall graphics
- Point of purchase displays
- Trade show displays
- Window graphics

FEATURES AND BENEFITS

- Removable solvent adhesive – Ritrama recommends removing graphic at a 180° from the wall, not 90°, to help reduce the chance of any adhesive transfer or wall damage**
- Compatible with a variety of printing methods including solvent, eco-solvent, latex and UV ink jet
- Print-to-edge technology
- Removable for up to two years under normal interior conditions
- Ritrama recommends at least 24 hours of cure time before cutting

TECHNICAL DATA

Face Material	5.0-mil semi-rigid film
Color and Finish	White Matte
Adhesive	27, removable solvent
Liner	72# digital liner

TYPICAL CHARACTERISTICS

Target Adhesion Values	<u>15 min.</u>	<u>24 hr.</u>
(PSTC-1, 180° peel @ 12"/min., 73°F, on Stainless Steel)	16 oz.	24 oz.
Minimum Application Temperature	50°F	
Service Temperature Range	-40°F to +180°F	
Shelf Life (@ 73°F, 50% RH)	1 year	
Outdoor Durability of printed film	Up to 1 year	

CHEMICAL RESISTANCE

Distilled Water (24 hr)	No Effect
Detergent (24 hr)	No Effect
Anti-Freeze (24 hr)	No Effect
SAE 20 Motor Oil (24 hr)	No Effect
Gasoline (1 hr)	No Effect

**Removing wall graphics can cause damage to walls due to a variety of uncontrolled variables. Ritrama, Inc. does not warrant damage to interior wall surfaces caused by the removal of wall graphics even if a removable adhesive is used.



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