

## ESM-GCPRO Gloss Calendered Vinyl PRO Specifications

### Product Overview

ESM-GCPRO is our premium calendered vinyl with gray removable adhesive and supplied on an air-release liner. The clean removing adhesive will not leave a residue within a year of application. The air-release liner makes installation a breeze – no more air bubbles or wrinkles! It is a durable and multi-purpose product that is intended for indoor and outdoor applications for up to 5 years. Use it for stickers and decals, fleet markings, POP displays and outdoor signage. It is compatible with our GuardLam™ line of overlamine films.

### At a Glance

Face: 3 mil  
Finish: Gloss  
Shelf Life: 1 Year

Ink Compatibility: TrueVIS Series, EJ, Eco-Sol MAX Series  
VersaWorks Profile: ESM-GCPRO  
Available Sizes: 20" x 50', 30" x 150' and 54" x 150'

### Applications

Fleet/Vehicle Markings (flat or slightly curved surface)  
Stickers and Decals

Yard signs  
Point-of-Purchase Displays  
Outdoor Signage

### Specifications

Total Caliper (with adhesive): 4.1-mils (104 microns)  
Adhesive: Gray Removable Acrylic  
Finish: Gloss  
Opacity: 99+ %  
Whiteness: 94  
Gloss Level: 70 @ 60°  
Liner: 90# Air-Release  
Chemical Resistance: Resistant to most mild acids, alkalis and petroleum solvents.

Durability: Up to 5 Years (vertical application)  
Ink Compatibility: TrueVIS Series, EJ, Eco-Sol MAX Series  
Core Diameter: 3"  
Shelf Life: 1 Year  
Available Sizes: 20" x 50', 30" x 150' and 54" x 150'  
Flammability: Self-extinguishing

### Part Numbers

ESM-GCPRO-50-20 (20" x 50')  
ESM-GCPRO-15030 (30" x 150')  
ESM-GCPRO-15054 (54" x 150')

### Storage Conditions

ESM-GCPRO Gloss Calendered Vinyl PRO should be handled with care to prevent surface contamination that may affect the printable surface of the product. This calendered vinyl film should be processed and stored in an environment of 65° - 85° F (18° - 29° C) and 30 - 50% relative humidity (non-condensing) that is clean and relatively dust-free. It is recommended to store this product in its original packaging in a cool dry area until ready for use. If storage conditions are outside the recommended operating ranges, allow the material to acclimate to the production environment for at least 24 to 48 hours before use.

### Roland Certified Media Guarantee

This product is sold for the usage of the applications stated in this document. The product is free of defects, and produces vibrant, printed graphics when used with Roland's TrueVIS Series, EJ, Eco-Sol MAX Series inks.

Imagine.