

## ESM-PMP5 Paparazzi Premium Matte Paper

### Product Overview

Paparazzi is a premium quality, 8-mil matte paper and an excellent choice for a variety of applications. The 190 gsm constructed paper images beautifully and has great body. Paparazzi is intended for high-resolution, full-color printing and features excellent opacity and white point characteristics. Specially designed for high ink saturation, it yields a wide color gamut without cockling.

### Specifications

Total Caliper	8 mil
Basis Weight	190 gsm
Whiteness	120
Brightness	94
Opacity	97
Gloss Level	Matte
Inkset	Eco solvent (Eco-Sol MAX, Eco-Sol MAX2, EJ, TrueVIS)
Adhesive	N/A
Backing	N/A

### Applications

- Posters and Presentations
- POP Displays
- Tradeshow Graphics
- Fine Art/Photographic

### Available Sizes

54"  
30"

### Storage and Usage

ESM-PMP5 Premium Matte Paper should be handled with care to prevent surface contamination that may affect the printable surface of the product. This material should be processed and stored in an environment of 65°- 85° F (18°- 29° C) and 30-50% relative humidity (non-condensing) that is clean and relatively dust-free. We recommend storing this product in its original packaging in a cool, dry area until ready for use. If storage conditions are outside the recommended operating ranges, allow the material to acclimate to the production environment for at least 24 to 48 hours before use.