

Product Data Bulletin v.3/13/2024

7227 Series | Print Media: Intermediate, Gray Adhesive

Series 7227 is a premium, five-year outdoor durable gloss white film with gray adhesive for blockout. Ideal for slightly curved surface applications. Excellent for use in medium-term promotional, point of purchase displays, trade show displays, outdoor signage, and banners.

Film Technology | Calendered (PVC)

Film Thickness | 3.0 mil

Color | 002 Gloss White

Outdoor Durability | 5 Years

Blockout | Yes

Adhesive | Permanent (Gray)

Liner | 90#

Shelf Life | 1 Year

CUITING	PRINTING	INSTALLATION
Computer Cut Yes Steel Rule Yes Thermal Die Yes Flat Bed Yes Sheetable Yes Laminate Yes	Thermal Transfer No Solvent Yes Eco-Solvent Yes Latex Yes UV Yes Screen Yes	Wet Apply Yes Min. App. Temp. 50°F Interior / Exterior Yes



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FILM

- Film Thickness (mils/µm) 3.0
- Film Weight (gsm) N/A
- Gloss 60° Reflection
- Opacity (%) N/A
- Tensile Strength (lbs/in) N/A
- Elongation N/A
- Dimensional Stability N/A

Adhesive

- Adhesive Type Permanent Solvent, Pigmented Gray
- Adhesive Thickness (mils/µm) N/A
- Adhesive Color Gray
- **Peel Strength** (lbs/in) (PSTC-1, 180° peel @ 12"/min., 73°F, Tested on SS = 15 min. 3.5 lbs./inch / 24 hr. 4.7 lbs./inch

LINER

- Liner Weight (#/gsm) 90#
- Liner Type Polycoated Bleached Kraft
- Liner Thickness (mils/µm) N/A
- Release Force N/A

PERFORMANCE GUIDANCE

- Application Temp. 50°F
- Service Temp. -40°F to +180°F
- Shelf Life 1 Year
- Storage Temp. / Rel. Humidity @ 73°F / 50%
- Outdoor Durability 5 Years

NOTE - For further information regarding printing, substrate cleaning, application, maintenance, durability, and removal please review the corresponding instructional bulletin available at fdcfilms.com.

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