

TECHNICAL DATA SHEET

GF 844 AUTOMARK CAST™

2.0 MIL ULTI-MATTE CAST CLEAR LAMINATE
CLEAR PERMANENT ADHESIVE

GF 844 AutoMark™ Clear Laminate is a 2.0 mil Ultri-Matte Cast film with a clear solvent adhesive on a 74# liner. This conformable laminate provides graphic protection from UV exposure, moisture, and abrasion with an ultimate matte finish. GF cast laminates are specifically engineered for full vehicle wraps, partial wraps, fleet graphics as well as long-term applications where a high-quality cast laminate is required.

PRODUCT NAME	844
FILM	
Film Type	Cast Clear Vinyl
Film Thickness (mils/μm)	2.0 / 50 (+/- 10%)
Film Weight (gsm)	65
Gloss (60°)	≤10
Opacity (%)	N/A
Elongation (%)	MD ≥ 200
Dimensional Stability (FTM 14)	MD ≤ 0.40 mm
ADHESIVE	
Adhesive Type	Solvent Acrylic
Adhesive Thickness (mils/μm)	0.8-1.2 / 20-31
Adhesive Color	Clear
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	2.5 / 11
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	3.5 / 15
LINER	
Liner Weight (#/gsm)	74 / 120 (+/- 10%)
Liner Type	White Clay-Coated Kraft
Liner Thickness (mils/μm)	4.6 / 118
Release Force @ 300" / min (g/2")	20-40
PERFORMANCE GUIDANCE	
Application Temperature	≥ +50 °F
Service Temperature	-40 °F to 180 °F
Shelf Life	2 years
Storage Temp / Rel. Humidity	70 °F / 50%
Outdoor Durability	8 years (vertical application - see zone1)



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GF 844 | SEPTEMBER 2023

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PRODUCT SNAPSHOT	APPLICATIONS	INK TYPE
<p>APPLICATION</p> <ul style="list-style-type: none"> <input type="radio"/> WET APPLY (EXCEPT PERF) <input checked="" type="radio"/> DRY APPLY <input checked="" type="radio"/> LAMINATING <input type="radio"/> MOUNTING <input type="radio"/> DIE CUTTABLE <input type="radio"/> HOT STAMP <input type="radio"/> THERMAL DIE <input checked="" type="radio"/> FLATBED CUTTABLE 	<ul style="list-style-type: none"> <input checked="" type="radio"/> POP/RETAIL <input checked="" type="radio"/> WALL <input checked="" type="radio"/> WRAP <input checked="" type="radio"/> WINDOW <input type="radio"/> FLOOR <input checked="" type="radio"/> TRANSLUCENT <input checked="" type="radio"/> FLEET <input checked="" type="radio"/> GENERAL SIGNAGE <input checked="" type="radio"/> INDOOR <input checked="" type="radio"/> OUTDOOR 	<ul style="list-style-type: none"> <input type="radio"/> SCREEN <input type="radio"/> OFFSET (UV CURABLE) <input type="radio"/> OFFSET (CONVENTIONAL) <input type="radio"/> UV CURABLE <input type="radio"/> SCREEN <input type="radio"/> OFFSET (UV CURABLE) <input type="radio"/> OFFSET (CONVENTIONAL)
<p>SUBSTRATES</p> <ul style="list-style-type: none"> <input type="radio"/> OEM PAINTED METAL <input type="radio"/> PAINTED ALUMINUM <input type="radio"/> STAINLESS STEEL <input type="radio"/> LOW-ENERGY SURFACES <input type="radio"/> ACRYLIC 		

FAQS	
Can I use GF 844 Ultra Matte Clear Cast Laminate for full vehicle wraps?	Yes. This is a full wrap laminate that can be used for complex curves, deep channels, rivets, and false windows on commercial vans.
What are the main products that can be used with GF 844?	GF 844 is the recommended laminate for GF Cast Wrap films like GF 830. GF 844 can also be used on a variety of GF films including GF 230 AutoMark™.
Can I use heat when laminating the GF 844 to vinyl films?	GF 844 is a cold laminating film, however you may use up to 115 ° F (heat assist) to help the adhesive flow out in certain situations. Anything higher may cause the vinyl to stretch.