



# Expressions Poly Banner

## Overview

A lightweight 100% woven polyester fabric, treated with Aurora's proprietary Expression coating. This coating is optimized for maximum color output and color gamut with latex, solvent/eco-solvent, and UV inks.

## Physical Properties

<u>Property</u>	<u>Unit</u>	<u>Test Method</u>
Weight:	7.4 osy	ASTM D3776
Material:	100% Polyester	
Weave:	Taffeta	
Brightness:	95 D65 CIE L*	
Gloss Level:	Satin	
Thickness:	10 mils	
Coating Color:	White	
Substrate Color:	White	
Fire Retardant:	N/A	
Printable Sides:	Coated side is compatible for printing	

Width: 54" & 60"

Custom Roll Widths:  
Up to 122"

Roll Size: 50 Yards

Custom Roll Sizes:  
Upon Request

## Printability Key

Latex	<input checked="" type="checkbox"/>
Solvent / Eco Solvent	<input checked="" type="checkbox"/>
UV	<input checked="" type="checkbox"/>
Dye Sublimation Direct	<input type="checkbox"/>
Dye Sublimation Transfer	<input type="checkbox"/>

Although all data here is believed to be accurate, each user is advised to make their own determination as to whether the described product is appropriate for a particular application or use. Whether such a use will comply with all applicable laws or regulations and whether such use will not infringe the intellectual property rights of a third party.